

### FOR IMMEDIATE RELEASE

#### ENNOVENT LAUNCHES THE GLOBAL NETWORK

**This online network will connect entrepreneurs, investors and experts to make an impact at the base of the pyramid**

VIENNA, Austria – September 15, 2011 – ennovent, a for-profit enterprise, has launched its Global Network at [www.ennovent.com](http://www.ennovent.com). This online network connects entrepreneurs, investors and experts to discover, finance and scale for-profit innovations for sustainability at the base of the economic pyramid. The Network will mainly focus on India and will cater to innovations in five key sectors: energy, food, water, health and education.

The Global Network offers the following benefits for individuals and companies:

- Entrepreneurs – Showcase your solution and attract investors and experts
- Investors – Present your fund and find potential investments and experts
- Experts – Offer your service and get business or volunteer opportunities

A unique service of the platform is called Requests, which allows members to crowdsource resources from the network. A seeker posts a request for support, which ranges from looking for volunteers, lawyers, accountants to raising funds etc. This request is sent to relevant members in the network using a matching algorithm. A connector (someone who knows of help) or a solver (who can directly help) responds with their support and gets the promised reward. Seekers are asked to pay a fair price to ennovent for making the connection to the solver, a new revenue model called FairPay.

ennovent also offers Challenges to clients to discover entrepreneurs with the best solutions to solve local problems of sustainability at the base of the economic pyramid. Each Challenge awards the best solutions with an investment, grant or a non-monetary reward. Connectors who nominate winning solutions can also receive a reward for the nomination!

If you are an enterprise with a solution, an investor investing to make an impact or an expert offering services, the Global Network will help you fulfil your needs.

**Register for free at [www.ennovent.com](http://www.ennovent.com) to make an impact!**

#### About ennovent

ennovent promotes for-profit innovations for sustainability at the base of the economic pyramid. We bring together entrepreneurs, investors and experts to discover, finance and scale up the best innovations in energy, water, food, health and education. We are guided by strong ethical values and strive to fill a valued niche in the effort to solve problems of sustainability in developing countries.

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