

Community Manager

Job Description

www.ennovent.com



The Community Manager will manage an Ennovent Community that supports marketing, sales and execution.

Organisation Profile

Ennovent is a venture catalyst that takes innovative businesses to unexplored low-income markets in developing countries. We offer customised venture projects to entrepreneurs, corporates, funders and NGOs that provide access to startup expertise, local capacity, diverse funding and global networks. Through fair partnerships, we share the risks and rewards of optimising sustainable impact and profits in low-income markets. Since 2008, Ennovent has catalysed over 250 ventures in 35 countries through 75 projects.

As an evolving for-profit enterprise Ennovent's core strength is our team – a talented and self-motivated group of professionals with strong backgrounds in fields such as investment management, international development, business operations, entrepreneurship and the environment.

Ennovent's organisational culture is dynamic and entrepreneurial; we are highly responsive to new ideas and initiatives that could advance our organisational aspirations, while also fostering a positive impact on low-income markets in developing countries. We promote innovation, business ethics and professionalism in all our operations.

For further details about Ennovent: www.ennovent.com

Job Profile

Title	Community Manager
Job Objective	To manage an Ennovent Community that supports marketing, sales and execution.
Position Type	Full-time, home based
Compensation	A competitive fixed and variable compensation package commensurate with experience and the organisation's compensation structure
Location	Any metropolitan city in India or Nepal
Reporting Relationship	Managing Director – Ennovent Global and Global Director – Strategy

Position Description

The Ennovent Community is comprised of funders, mentors, experts and service providers based globally. The Community is mandated to support Ennovent with functions including sales, marketing and execution. Its direct benefits allow members to share in the creation of a sustainable impact and fair profits from low-income markets. At present, a Community Manager is sought to fulfil the following responsibilities with the support of the Global team:

- Develop a robust strategy to enlist and engage the Ennovent Community
- Build the necessary incentive structures to attract quality members
- Identify and enlist prospective members into the Community
- Manage the required database processes and systems for the Community
- Manage the design of necessary communications processes to facilitate the services
- Proactively engage with the existing member pool of the Community
- Support marketing, sales and execution efforts linked with the Community
- Assist the overall strategic development and management of Ennovent

Qualifications

The Community Manager is an experienced professional with a relevant background in sales, marketing and community management.

The Community Manager should possess:

- A master's degree in business, management or a relevant field
- 3–5 years of relevant professional experience
- Virtual role, but team member must be based in any metropolitan city in India or Nepal
- Strong background in marketing will add considerable value to the role
- Exceptional verbal and written communications abilities in English, with strong presentation skills
- An extroverted personality that enables high-impact networking skills and instincts
- Commitment to Ennovent's overall mission and core values

Compensation

Ennovent offers a salary package in line with a structured compensation plan combined of both fixed and variable components. This will be a full-time home-based role in India.

To Apply

Please apply with detailed resume and cover letter expressing your interest in this position and relevant past experiences to **Suman Biswas** at career@ennovent.com